

ABSTRACT OF THE DISCLOSURE

Disclosed is a data communication system capable of allowing user to selectively receive only the actually required contents data even when the amount of broadcast data significantly and excessively increases.

- 5        The data communication system comprises: a transmitting apparatus 1 incorporating a contents data generating means for generating a contents data; a plurality of portable terminal apparatuses 3; a pair of data selecting and receiving means 40 and 41 respectively enabling at least one of the plural portable terminal apparatuses to
- 10      selectively receive a contents data transmitted from the transmitting apparatus 1; a received data processing means 49 for processing the contents data received by the data selecting and receiving means; a profile ID linking means 24 for causing a specific profile ID to be linked with a received contents data by way of generating the profile ID corresponding to a profile related to the contents data and/or transmission and reception of the contents data; and a data receiving device 35 which is interchangeably built in at least one of the plural portable terminal apparatuses 3, wherein the data receiving device 35 incorporates a received profile ID memory means for storing profile ID
- 15      data including such a receivable profile ID, and yet, the data selecting and receiving means selectively receives a proper contents data based on the corresponding profile ID.
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